



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Contract # 1446008

Schedule Dates

10/18/16-10/24/16

Advertiser

TJ Donovan/Attorney General/Dem/VT (84125)

Agency

Buying Time (10126)

Product

Political - Attorney General (1065)

Brand

838/848/5137 (567065)

Salesperson

Katz - Washington DC, Washington DC (1179)

Sales Office

Katz - Washington DC

Buyer Name

Krista Murray,

Phone/Fax

/

CPE

838/848/5137

Account Types

National/Political

Billing Type

Standard

Comments

political
Separation: 30

Date Entered

10/10/16

Last Modified

10/14/16

Entered By

Elizabeth F. Guy

CO-OP

No

Headline #

ECR25327344

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$162.75

Net Total

\$922.25

Sales Tax

Burlington (WVNY)

By Broadcast Month

Oct. 2016

Spots

23

Rate

\$1,085.00

Grand Total:

23

\$1,085.00

Buying Time
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/18/16-10/19/16	4	:30	7A- Good Morning America	1			X					2	\$50.00	\$100.00	Burlington (WVNY)	GMA	10/10/16
1.1	Normal Line / SPOT	10/18/16-10/19/16	4	:30	7A- Good Morning America			1	1					2	\$50.00	\$100.00	Burlington (WVNY)	GMA	10/12/16
2.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	7A- Good Morning America	1				X				1	\$50.00	\$50.00	Burlington (WVNY)	GMA	10/10/16
3.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	7A- Good Morning America	1					X			1	\$50.00	\$50.00	Burlington (WVNY)	GMA	10/10/16
4.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	7A- Good Morning America	1	X							1	\$50.00	\$50.00	Burlington (WVNY)	GMA	10/10/16
5.0	Revised Line / SPOT	10/18/16-10/19/16	5	:30	4P- 5P (EST)	1			X					2	\$30.00	\$60.00	Burlington (WVNY)	JUDGE JUDY	10/10/16
5.1	Normal Line / SPOT	10/18/16-10/19/16	5	:30	4P- 5P (EST)			1	1					2	\$30.00	\$60.00	Burlington (WVNY)	JUDGE JUDY	10/12/16
6.0	Normal Line / SPOT	10/20/16-10/20/16	5	:30	4P- 5P (EST)	1				X				1	\$30.00	\$30.00	Burlington (WVNY)	JUDGE JUDY	10/10/16
7.0	Normal Line / SPOT	10/21/16-10/21/16	5	:30	4P- 5P (EST)	1					X			1	\$30.00	\$30.00	Burlington (WVNY)	JUDGE JUDY	10/10/16
8.0	Normal Line / SPOT	10/24/16-10/24/16	5	:30	4P- 5P (EST)	1	X							1	\$30.00	\$30.00	Burlington (WVNY)	JUDGE JUDY	10/10/16
9.0	Normal Line / SPOT	10/22/16-10/22/16	5	:30	6:30P- Local 22 News at 630P	1						X		1	\$50.00	\$50.00	Burlington (WVNY)	LOCAL 22 NEWS	10/10/16
9.0.1	Preempt	10/22/16															Burlington (WVNY)	Schedule Change/Exception	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Buying Time
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Contract # 1446008

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10/18/16-10/24/16

Advertiser

TJ Donovan/Attorney General/Dem/VT (84125)

Agency

Buying Time (10126)

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Brand

838/848/5137 (567065)

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Katz - Washington DC

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Phone/Fax

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838/848/5137

Account Types

National/Political

Billing Type

Standard

Comments

political
Separation: 30

Date Entered

10/10/15

Last Modified

10/14/16

Entered By

Elizabeth F. Guy

CO-OP

No

Headline

ECR25327344

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$162.75

Net Total

\$922.25

Sales Tax

Burlington (WVNY)

By Broadcast Month

Oct. 2016	Spots	Rate
23	23	\$1,085.00
Grand Total:	23	\$1,085.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT	10/23/16-10/23/16	5	:30	6:30P- Local 22 News at 630P	1							X	1	\$50.00	\$50.00	Burlington (WVNY)	LOCAL 22 NEWS	10/10/16
11.0	Normal Line / SPOT	10/22/16-10/22/16	5	:30	6P- ABC World News	1						X		1	\$100.00	\$100.00	Burlington (WVNY)	ABC WORLD NEWS	10/10/16
11.0.1	Preempt	10/22/16															Burlington (WVNY)	Schedule Change/Exception	
12.0	Normal Line / SPOT	10/19/16-10/19/16	5	:30	6:59P- Local 22 News at 7P	1		X						1	\$50.00	\$50.00	Burlington (WVNY)	LOCAL 22 NEWS	10/10/16
13.0	Normal Line / SPOT	10/20/16-10/20/16	5	:30	6:59P- Local 22 News at 7P	1			X					1	\$50.00	\$50.00	Burlington (WVNY)	LOCAL 22 NEWS	10/10/16
14.0	Normal Line / SPOT	10/24/16-10/24/16	5	:30	6:59P- Local 22 News at 7P	1	X							1	\$50.00	\$50.00	Burlington (WVNY)	LOCAL 22 NEWS	10/10/16
15.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	5:59P- Local 22 News at 6P	1		X						1	\$70.00	\$70.00	Burlington (WVNY)	LOCAL 22 NEWS	10/10/16
16.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	5:59P- Local 22 News at 6P	1			X					1	\$70.00	\$70.00	Burlington (WVNY)	LOCAL 22 NEWS	10/10/16
17.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	5:59P- Local 22 News at 6P	1				X				1	\$70.00	\$70.00	Burlington (WVNY)	LOCAL 22 NEWS	10/10/16
18.0	Normal Line / SPOT	10/23/16-10/23/16	5	:30	6P- ABC World News	1						X		1	\$100.00	\$100.00	Burlington (WVNY)	LOCAL 22 NEWS	10/12/16
19.0	Normal Line / SPOT	10/24/16-10/24/16	5	:30	3P- People's Court	1	X							1	\$35.00	\$35.00	Burlington (WVNY)	LOCAL 22 NEWS	10/12/16
19.1	Normal Line / SPOT	10/18/16-10/18/16	5	:30	3P- People's Court	1								1	\$35.00	\$35.00	Burlington (WVNY)	LOCAL 22 NEWS	10/14/16
20.0	Normal Line / SPOT	10/19/16-10/21/16	5	:30	3P- People's Court	3			1	1	1			3	\$35.00	\$105.00	Burlington (WVNY)	GMA	10/14/16

CONFIRMATION CONTRACT

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Date:

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CO-OP

No

Headline

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Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$162.75

Net Total

\$922.25

Sales Tax

Burington (WVNY)

By Broadcast Month

Oct. 2016

Grand Total:

Spots
23

Rate
\$1,085.00

23

\$1,085.00

Buying Time
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / SPOT	10/24/16-10/24/16	5	:30	3P- People's Court	1								1	\$35.00	\$35.00	Burington (WVNY)	GMA	10/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25327344	Changes as of: 10/13/2016 at 7:20 PM	Version: Highlighting Revision 2
CPE: 838/848/5137	Flight: 10/18/16 - 10/24/16	Total \$: \$1,235.00
Agency: BUYING TIME, LLC	Advertiser: TJ Donovan for VT Atty General	Market: Burlington-Plattsburgh
650 Massachusetts AVE NW Suite 210 Washington, DC 20001	Product: political	Office: WASHINGTON
Agency Order #: 5455874	Buyer: Murray, Krista	Primary Demo:
Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Con Type: POLITICAL/VOTE	Assistant: LAULA DAFTARI 202-872-5880
Comments: Separation: 30	Traffic #: 1446008	Total GRP:
	Separation:	

#	Day/Time	DP	Program	Rate	Len	10/18 - 10/24										Total Spots	Total \$	CPP	GRP
						10/18	10/19	10/20	10/21	10/22	10/23	10/24							
1	Tu-F,M 7a-9a		GMA	\$50.00	30	1	1	1	1	0	0	1		5	\$250.00	\$0.00	0.0		
2	Tu-F,M 2 4p-5p		JUDGE JUDY	\$30.00	30	1	1	1	1	0	0	1		5	\$150.00	\$0.00	0.0		
3	Sa-Su 6:30p-7p		LOCAL 22 NEWS	\$50.00	30	0	0	0	0	1	1	0		2	\$100.00	\$0.00	0.0		
4	Sa-Su 6p-6:30p		ABC WORLD NEWS	\$100.00	30	0	0	0	0	1	1	0		2	\$200.00	\$0.00	0.0		
	Tu-F,M 5 7p-7:30p		LOCAL 22 NEWS	\$50.00	30	0	1	1	0	0	0	1		3	\$150.00	\$0.00	0.0		
	Tu-F,M 6 6p-6:30p		LOCAL 22 NEWS	\$70.00	30	1	1	0	1	0	0	0		3	\$210.00	\$0.00	0.0		
	Tu-F,M 3p-4p		PEOPLES COURT	\$35.00	30	1	0	1	1	0	0	1		5	\$175.00	\$0.00	0.0		
TOTALS:						4	5	4	4	2	2	4		25	\$1,235.00	\$0.00	0.0		



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25327344	Changes as of: 10/13/2016 at 7:20 PM	Version: Highlighting Revision 2	Total \$: \$1,235.00
CPE: 838/648/5137	Flight: 10/18/16 - 10/24/16	Station: WVVY	Total Spots: 25
Agency: BUYING TIME, LLC	Advertiser: TJ Donovan for VT Atty General	Market: Burlington-Plattsburgh	Total CPP: \$0.00
650 Massachusetts Ave NW Suite 210 Washington, DC 20001	Product: political	Office: WASHINGTON	Total GRP: 1446008
Agency Order #: 5455874	Buyer: Murray, Krista	Primary Demo:	Traffic #:
Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Con Type: POLITICAL/NOTE	Assistant: LAULA DAFARI 202-872-5880	Separation:

Special Instructions	
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Date/Time	Added by	Comment
10/13/16 7:20 PM	GOTOSTRATAIRay	Separation: 30
10/12/16 9:52 AM	System	Notice Received.
10/12/16 9:52 AM	Elizabeth Guy	Line 3 Local News 1x 10/22 schedule change College Football airing in TP MG offer 1x 10/22 Local News 7-7:30P @ same rate Line 4 World News 1x 10/22 Sat World News will not be airing until after Political Season is over due to College Football MG offer 2x 10/22 Inside Edition Weekend Sect 4 \$50 each Please advise Thanks!
10/11/16 9:03 PM	GOTOSTRATAIRay	Separation: 30
10/10/16 8:59 AM	CAROLYN ALLAIRE	Separation: 30

Competitive Information
Market Budget: \$29,333
WVNY Share: 3%
Comment:
WCAX: 37%
WFFF: 2%
WPTZ: 58%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	25	\$1,235.00	N/A 0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	25	\$1,235.00
Total	25	\$1,235.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/13/16 7:20 PM	GOTOSTRATAIRay	Revised	1		\$35.00
Makegood 1	10/12/16 9:52 AM	Elizabeth Guy	Sent To Rep			\$0
Revision	10/11/16 9:03 PM	GOTOSTRATAIRay	Confirmed	7		\$320.00
Queued for Electronic Contracting	10/10/16 9:02 AM					\$0
New	10/10/16 8:56 AM	CAROLYN ALLAIRE	New	17		\$880.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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